

SPONSORING - WHAT IT IS ALL ABOUT:

Well, basically it's all about "Fun and Fame" – John Palatinus is doing fine!

It isn't just a great biography and a charming personality HE has to offer:

The PALATINUS case has a message and it might explain a lot to the next gay generation. Searching for the community's identity and history John Palatinus might be the last living pioneer fighting for our today's freedom of expression in gay sexuality. As well, meeting John will erase fear from aging: Meeting him and his (also sexual) energy and vitality proves, it is no matter of age, how happy one enjoys life.

The team, that gathered together to organise this tour and the activities around it is driven by the idea to present this great man and fascinating story to the public. The involved persons are doing this free of any charge to honour the life of John Palatinus.

WE NEED YOU !

Even doing all this without requesting any fees, a lot of logistics, transportation of goods, promotion etc needs still quite some money. So we are looking for financial support, either

- from persons, who have sympathy for the project
- from businesses, who do understand the value of marketing effects as well throughout the gay community as in the main stream socio-cultural corner.

We have prepared an application to choose valuable partners for a well selected international campaign. Hereby we would like to introduce our ideas:

DURCHSCHLAG.INFO

The German company www.servicewerk-berlin.de managing all technical needs in the European Palatinus-Tour will print via its part owned publishing house a "VINTAGE NEWSPAPER" telling the exiting story of John Palatinus.

SPONSORING PROPOSAL & BOOKING JOHN PALATINUS "VINTAGE NEWSPAPER"

Together with the exhibition (each place the show will be) a large selection of other activities will accompany the project. There will be Vernissages, dinners, parties etc as well as media-campaigns and more. Besides of showing a selection from the 1959 confiscated and recently rediscovered physique-pictures it is important to the exhibitors to tell the story behind all this as well as to focus on censorship and discrimination of gay culture in history and now. John Palatinus is one of the last pioneers still alive to witness the battle that led into our today's freedom. Meeting this "hero" might make especially the younger generation aware how fragile and young their "today's normal lifestyle" is in reality.

PROJECT DESCRIPTION

The VINTAGE NEWSPAPER will (after raising enough money)

be printed in a minimum amount of 2.500x

Technical informations:

- open: DinA 2 r/v (euro-standard)
- final format: DinA 3 – 24 pages – **Vintage-Newspaper in "1959 design"**
- down-folded DinA 4
- English – German – French

Distribution: Available on all Vernissages, during the exhibitions and via Internet

ONLINE: After final of exhibition as well as e-paper (onlin-version) available

Sponsoring "Level" and what you would get::

PRESENTER... "A LOT" ...?€.....1X

- Your advert ½ page DinA3 in the VINTAGE NEWSPAPER
- Your own design (linked banner) on JP-homepage on all exhibition pages Europe and America
- Your Merchandise and Promotion on all Vernissages (as requested)
- Contribution in all our Media-activities (newsletters, invitations, press-texts)

PARTNER... " SOME " ...?€.....3X

- Your advert ¼ page DinA3 in the VINTAGE NEWSPAPER
- Your logo/adress/url (linked) on JP-homepage on all European exhibition pages
- You named in all our media activities (newsletters, invitations, press-texts)

SPONSOR... "A LITTLE BIT" ...?€.....5X

- Your advert 1/8 page DinA3 in the VINTAGE NEWSPAPER
- Your logo/url (linked) on JP-homepage national (your country)
- You named in all our media activities (newsletters, invitations, press-texts)

SUPPORTER / LOCALS...100,-€...OPEN

- Your logo/url (linked) on JP-homepage local
- cooperation will be created as local nededs do request it

MEDIAPARTNER

You cover the story of JOHN PALATINUS?

We provide FREE professional pictures and research materials for you. As well, individual interviews and photo-shootings can be made. Media as "MEDIAPARTNER" may be included with YOUR Logo/Link in our activities. For more details please get in touch with us using PRESS as code word.

CONTACT / BOOKING